

## *2010 Tribute to Women Honoree – Cindy Bay*



Cindy Bay has been volunteering in the Omaha community for more than 20 years. She has served on nearly every major board of directors in Omaha and chaired nearly every major fundraiser. Bay has made an incalculable impact on Omaha's social service and arts communities. Although many of her more recent volunteer positions have been as honorary chair, ask anyone who knows her and they will tell you she is not your typical Honorary Chair – if her name is on your event, you will see results beyond your wildest dreams.

For the last few years, Bay has served as Co-Honorary Chair for the Lauritzen Garden Antique and Garden Show, continuing the work of Kimball Lauritzen and supporting what she calls "One of Omaha's major assets." Her impact on this event has been remarkable with the event becoming a tremendous success with her leadership and guidance.

Chairing the Education Committee for Sacred Heart School's, Christian Urban Education Service (CUES) has been a mission served close to her own heart. She worked with the teachers of the school in order to create a good learning environment for both the teachers and students.

Bay's other notable accomplishments include chairing the United Way of the Midlands campaign in 1999 and its Tocqueville Society in subsequent years. Becoming familiar with the local network of health and human care service organizations that together solve tough challenges within our community has been an important focus in her life. Bay continues to work with United Way's Tocqueville Women's Initiative to provide education and engagement of community issues among its members. As a role model for other volunteers, she encourages and guides people forward.

Among her other most recent notable accomplishments include Honorary Chair Child Saving Institute Cabaret; Honorary Chair, Ambassador of Hope Gala, Eppley Cancer Center, UNMC, and this year's Honorary Chair, Leukemia and Lymphoma Society, Diamonds and Champions. Her awards and honors include the 2008 Omaha Symphony Dick and Mary Holland Leadership Award, the 2008 Tocqueville Society Humanitarian Award and the 2006 United Way of the Midlands Citizen of the Year, just to name a few.

Bay encourages others with her passion, competence, dedication to detail and task. Where others see obstacles, she sees challenge and opportunity. When she asks others to provide assistance, on behalf of nonprofit organizations in Omaha, people respond. With tireless pursuit

of her goal and tenacious in loyalty to her cause, Bay is also advocate, friend, volunteer and partner. Bay gives from the heart, her time, treasure and talent.